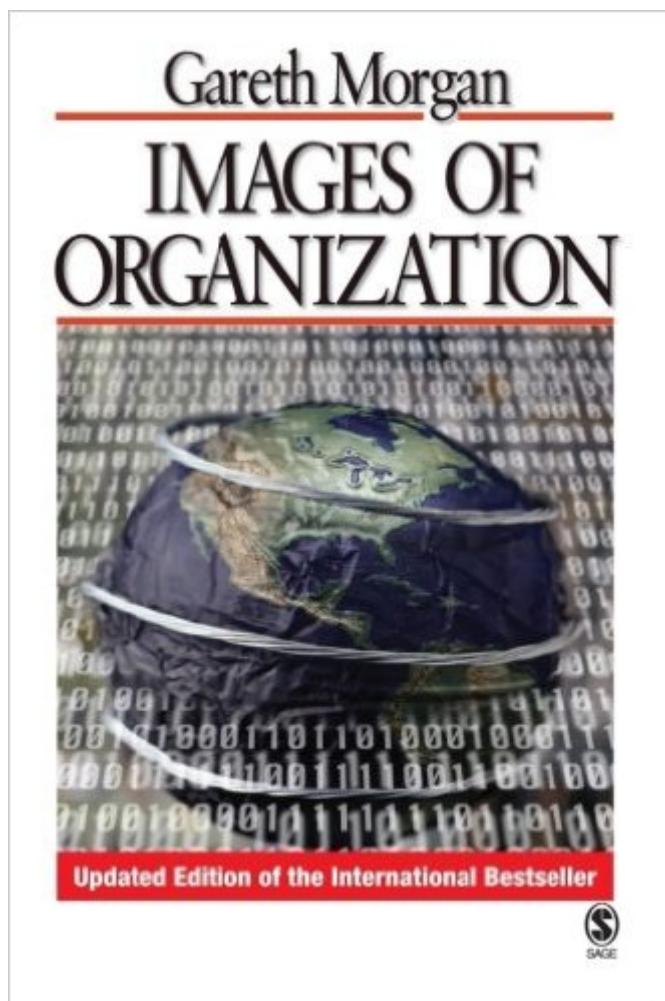


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Images Of Organization



Synopsis

Since its first publication over twenty years ago, *Images of Organization* has become a classic in the canon of management literature. The book is based on a very simple premise— that all theories of organization and management are based on implicit images or metaphors that stretch our imagination in a way that can create powerful insights, but at the risk of distortion. Gareth Morgan provides a rich and comprehensive resource for exploring the complexity of modern organizations internationally, translating leading-edge theory into leading-edge practice.

Book Information

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